

Iowa Telecommunications & Technology Commission
Grimes State Office Building, 1st Floor
400 E. 14th Street, Des Moines, IA 50319
FINAL
March 19th, 2015

To ensure the most efficient use of State resources, the March 19, 2015 ITTC meeting was held via video conference pursuant to Iowa Code section 21.8. A video conference also ensured more Commissioners were able to participate in the meeting and reduced the risk of delays caused by weather or other impediments to travel. The meeting was accessible to members of the public through attendance at the Grimes State Office Building.

Commissioners Present

Richard Bruner, Chair (on-site)
Kathleen Kohorst, Member (via teleconference)
Kelly Dolan Lange, Member (via teleconference)
Timothy Lapointe, Member (via teleconference)
Mary Mosiman, Ex-Officio Member (on site)
Mary Sellers, Member (on site)

Iowa Communications Network Staff Present:

Ric Lumbard, Executive Director
Mark Johnson, Chief Operating Officer
Deb Evans, Chief Financial Officer
David Marley, Operations Manager
Philip Groner, Business Services Manager
Mike Cruise, Financial Manager
Jontell Harris, Government Relations Director
Jessica Jensen, Executive Administrator (Recorder/Minutes)

Guests:

Frank Hilton – Iowa Network Services (INS)
Joe Coon – Mississippi Bend Area Education Agency

Call to Order

Chairperson Bruner called the meeting to order at 10:32 am. It was noted that a quorum of members was present for the meeting.

Approval of January 15, 2015 and February 18, 2015 Meeting Minutes

Chair Bruner requested a motion to approve the January 15, 2015 Meeting Minutes and the February 18, 2015 Meeting Minutes. Commissioner Kohorst moved to approve the minutes and Commissioner Sellers seconded. The motion passed unanimously.

Commissioner Kohorst – Yes
Commissioner Dolan Lange – Yes
Commissioner Lapointe – Yes
Commissioner Sellers – Yes
Commissioner Bruner - Yes

Old Business:

Voice Managed Services (VMS) Update – Deb Evans

The Managed Voice contract has been signed. The first statement of work has been signed also, which covers the Capitol complex and Polk county. ICN is working on the Invitation to Bid (ITB) for the cabling for the complex and working on the Primary Rate Interface (PRI's) and the Geomac set up which is needed for the VMS. We are also working on setting-up the first meeting with CenturyLink with the ICN project teams.

Lastly they are working on getting the second statement of work completed, which will be related to out-state locations.

Broadband Matters Update – Director Ric Lumbard

Director Lumbard and Mark Johnson have met with leadership in the House and Senate and provided them with the information regarding the Broadband Matters campaign. The ICN has conducted live Facebook chats and has also been utilizing Twitter. The ICN has carried the Broadband Matters information forward well.

Legislative Update- Mark Johnson

The Governor's Broadband bill in the House and Senator Sodder's Broadband bill in the Senate have both moved out of committee and have moved onto the debate floor. They have been given new numbers - Senate File 461 (Senator Sodder's redrafted bill) and House File 576 (Governor's redrafted proposal) - and upon them coming out of the initial committees, they were referred to the Ways and Means committees where they are being discussed.

Finance Update – Mike Cruise

- Budget-to-Actual for the month ending February 2015. We have analyzed and compared fiscal year 2015 to fiscal year 2014.
- Net cash from overall operations in 2015 is a little over \$1million, which compared to 2014 is about an \$800,000 increase, due to significant increases in equipment expenditures in 2014.
- Strong margins through all 3 lines of business and comparing to 2014:
 - Video: there is a margin of 76.3% compared to 77.9% in 2014. The slight decrease is due revenue decreasing 45% while expenses stayed the same.
 - Voice: a margin of 67.5% compared to 63.8% - in 2014.
 - Revenue has increased slightly by about 0.7% while expenses decreased.
 - Data: there is a margin of 77.1% compared to 75% in 2014. Revenue increased while expenses decreased by 6.2%.
- Indirect operating expenses increased by 11.3% for 2014. There were a number of things throughout fiscal year 2014 that resulted in this increase.
- General administrative expenses increased 1.7%. That is due to normal yearly payroll increases.

New Business

PBS Learning Media Update-Terry Rinehart

Report Provided by Terry Rinehart as followed:

IOWA TELECOMMUNICATIONS AND TECHNOLOGY COMMISSION REPORT FOR MARCH 19, 2015

By the Numbers

- 11,872 Iowans have registered for PBS LearningMedia accounts.
- 77 Iowa-based digital learning resources have been published in PBS LearningMedia by Iowa Public Television in this fiscal year.

- More than 100,000 digital learning resources are now available in PBS LearningMedia for use by teachers and students in Iowa classrooms.
- 5,795 Iowa educators and students were provided with opportunities to learn about PBS LearningMedia through IPTV presentations, activities, and informational booths at 99 events during the course of the current fiscal year.
- The ICN/IPTV PBS LearningMedia partnership and/or PBS LearningMedia has been referenced in 277 social media posts by IPTV staff on Facebook or Twitter, reaching more than 2,485 individuals.
- 6,095 Iowa educators have elected to receive weekly electronic newsletters featuring updates about resources on PBS LearningMedia.
- 44,000 Iowa educators receive quarterly Classroom Connection newsletters featuring new PBS LearningMedia educational resources.
- Iowa Public Television is the most trusted source of educational media for use in Iowa classrooms. In a survey of Iowa educators conducted in January, 98% of survey respondents agreed with the statement that IPTV is a trusted source for educational media with 70% of them saying that they agreed strongly with this statement.

Promotion Efforts

Teacher Professional Development

A mailing campaign to school principals in the Greater Des Moines area is currently underway. The goal of the campaign is to inform school administrators about the availability of IPTV Educational Services staff to conduct school-based professional development in relation to PBS LearningMedia with their faculty.

Teacher Preparation Program Campaign

Iowa Public Television is preparing to launch an outreach campaign designed to inform education faculty at Iowa's institutions of higher education about the availability of guest presenters and to provide information about PBS LearningMedia resources that are available for their students who are preparing to become classroom teachers.

Home School Initiative

Some home school families were informally invited to Iowa Public Television on February 9-10 to meet the Curious George costume character; tour the station with Dan Wardell, host of the IPTV KIDS Club; participate in a read-aloud activity; and engage in a hands-on Science, Technology, Engineering and Mathematics (STEM) activity. Five shifts occurred to accommodate over two hundred participants.

In the near future, a series of coffee house events are being planned for the parents that attended to enable them to learn more about PBS LearningMedia.

Spring Education Conferences

PBS LearningMedia will be promoted via presentations and/or an information booth at the following conferences: Drake Literacy Conference, Statewide Teacher and Learning Conference, Alternative Education Conference, Elementary Literacy Conference, Impact After School Conference, KIDS First Conference, 1 to 1 Conference, Technology Integration Conference, NICHE Homeschool Iowa Conference, the Iowa Reading Association Conference, and others.

Action-Waiver Approval-Phil Groner

There was a waiver request from Mississippi Bend Area Education Agency (AEA). Mississippi Bend issued their own RFP that was based on price and they were seeking a primary vendor and a redundant vendor. Based on the internet service of 5 GB, they had proposals from Mediacom and CenturyLink that were far less than what the ICN's proposal was. The AEA wants to award to Mediacom and CenturyLink. The second aspect of the waiver is for long distance services. It was awarded last year to Windstream and the AEA would like a continuation of that contract and requests that a four-year waiver be granted. There is a statement in the waiver that states that the ICN couldn't provide 'caller ID' at the time of the contract. They are requesting the five year waiver because it matches the contract time period.

Motion to approve the waiver was made by Kohorst; Sellers seconded the motion. Commission votes with an "Aye" as follows: Kohorst, Lange, Lapointe, Sellers, Bruner. The waiver was approved unanimously.

Commissioner Kohorst –Yes
Commissioner Dolan Lange – Yes
Commissioner Lapointe – Yes
Commissioner Sellers – Yes Commissioner Bruner - Yes

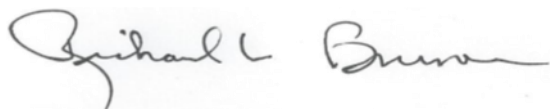
Other Business - Commission, Executive Director and Staff

Today the Iowa FirstNet Broadband Committee is hosting the Public Private Partnership Summit and it is powered by the ICN. There is a panel discussion that will be happening and this will allow communication of what FirstNet is all about and provide open and clear information for those who will be attending. The goal for the Summit is to stay in the spirit of the Public/Private Partnership throughout the FirstNet process.

Adjournment

Commissioner Kohorst moved that the meeting be adjourned. Commissioner Sellers seconded the motion. The ITTC meeting adjourned at 11:06 a.m.

ATTESTED TO:



Richard Bruner, Chair, Iowa Telecommunications and Technology Commission